



TO: Interested Parties

FR: New York State Democratic Party

RE: 100 Days Out – NY Dems Coordinated Campaign

DATE: July 29, 2024

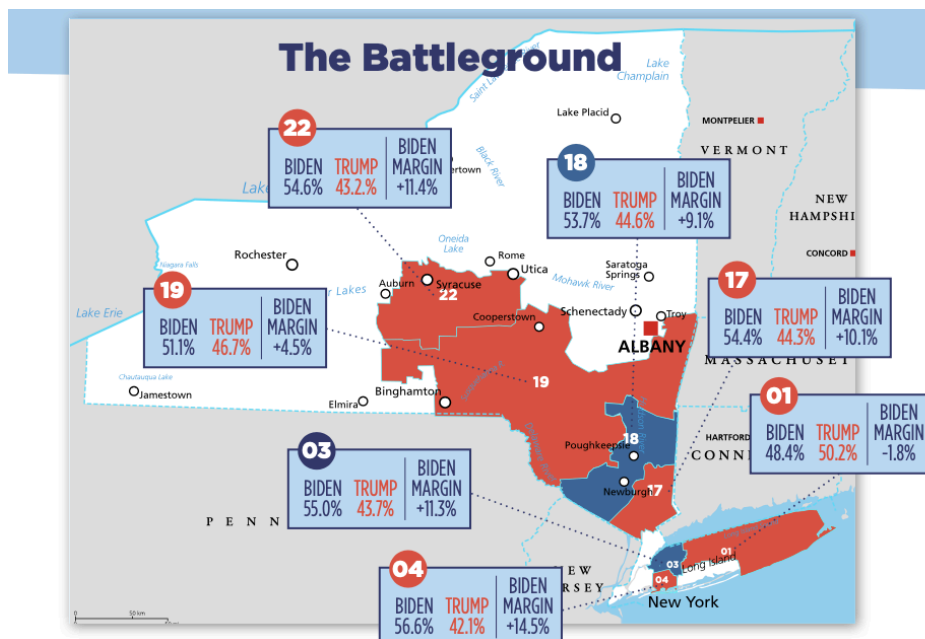
OVERVIEW

The path to the U.S. House majority runs through the Empire State, and this November, the New York State Democratic Party (NY Dems) will lead the charge to turn the House blue. NY Dems have launched a Coordinated Campaign to protect our **two swing-seat Democratic incumbents** and flip **five Republican-held seats**. Democrats can reclaim the House majority by winning these seats alone. With fewer than **100 days until Election Day**, we are confident that this statewide effort will be instrumental in securing victory.

Governor Kathy Hochul, Leader Hakeem Jeffries, Senator Kirsten Gillibrand and Chairman Jay Jacobs are spearheading an **unprecedented coordinated campaign** that focuses on vital field efforts to recruit, train, and deploy volunteers and organizers to support campaigns and turn out voters for Democrats up and down the ballot.

In the 2023 off-year elections, New York Democrats made extraordinary gains down-ballot, successfully flipping seats from red to blue within competitive Congressional districts. In the February special election in NY-03, NY Dems provided on-the-ground support for Tom Suozzi's successful campaign to flip the Republican-held seat blue.

The Coordinated Campaign is an **over \$5 million effort** and will have over **80 staff** hired on the ground by mid-August and **35 field offices** opened statewide.



STAFFING UP

Over four months out from the 2024 elections, NY Dems have already hired **65 coordinated campaign staff**, including field organizers, college/youth organizers, fellows and HQ staff.

The NY Dems are continuing to hire field staff. By mid-August, we will have over **80** coordinated campaign staff, with more than **50** turfed field organizers throughout the state.

BRICK AND MORTAR



In 2024, there will be over 35 field offices throughout the state.

NY-01

- Brookhaven (Setauket)
- Huntington
- Riverhead/East End

NY-03

- Queens Village
- Bayside Queens
- Port Washington
- Glen Cove

NY-04

- Elmont
- Village of Hempstead
- Valley Stream
- Rockville Center/Baldwin
- South Shore

NY-17

- Rockland County (Nanuet)
- Mt. Kisco
- Peekskill

NY-18

- Newburgh
- Middletown
- Poughkeepsie
- Chester
- New Paltz

NY-19

- Ithaca
- Sullivan County (Monticello)
- Hudson
- Binghamton

- Putnam County (Carmel)
- Southern Westchester
- Northern Ulster
- Northern Dutchess
- Otsego County
- Troy
- Chenango County (Norwich)
- Ulster County (Ellenville)

NY-22

- Utica
- Auburn
- North Syracuse
- Cazenovia

PROGRAMMING

Constituency Organizing Program

The Constituency Outreach Program is a concerted effort to galvanize residents across diverse constituencies to increase voter participation. This initiative connects local Democratic candidates with communities that often feel marginalized by the political process, devoting ample time and effort to building trust through year-round engagement. The Statewide Engagement Director oversees the work of Constituency Organizers in competitive districts and works to develop strong ties to the AAPI, Muslim, African American/Black, Hispanic, and Jewish Communities.

Distributed Program

The distributed program coordinates with New York City and other out-of-district grassroots groups, as well as individual activists who want to support efforts in our targeted competitive districts. The team is working with over **30 grassroots groups, NYC political clubs, elected officials, and county parties** across the state to mobilize their members and volunteers, ensuring resources are effectively organized.

Partnership with Legislative Committees

Coordinated staff are working side by side with the New York State Senate (DSCC) and Assembly Campaign Committees (DACC) to ensure mutual success for Democrats up and down the ballot.

INSIDE THE EFFORTS: [CHECK OUT PHOTOS HERE](#)

Alongside our allies and partners in organized labor:

- Over **3,000** individual volunteers
- Many of these programs represent the **largest July voter contact efforts** for any congressional in the county.
- Total number of voter contacts: **118,427**
 - Statewide doors knocked in July so far: 25,504
 - Statewide doors knocked since March: 52,732
 - Statewide calls made since March: 65,695
- Our program plans to contact nearly **1 million** voters by Election Day.

100 DAYS TO GO

Since Summer 2023, NY Dems have deployed staff and volunteers who are working tirelessly to flip seats from Long Island to the Hudson Valley to Central New York and beyond. Momentum is on our side — we will continue to work around the clock to elect Democrats from Vice President Harris on down, take back the House and make Hakeem Jeffries Speaker, and deliver for New Yorkers in every corner of the state.

WHAT WE'RE SAYING

Governor Kathy Hochul

“As someone who has run for office at every level of government, I know first hand that resources and support can make or break a campaign. That’s why I’m proud to partner with Senator Gillibrand and Leader Jeffries in leading an unprecedented coordinated campaign effort in New York to flip the House and counter Republican extremism in a way that has never been done before.

“Building upon the incredibly strong foundation of our coordinated campaign, I’m also committed to rebuilding Party infrastructure to ensure a Democratic future in our state for years to come. Through these combined efforts, New York Democrats will flip the House majority, elect Kamala Harris as President, and deliver victories up and down the ticket in 2024 and beyond.”

House Democratic Leader Hakeem Jeffries

“Throughout this campaign cycle, the New York State Democratic Party’s coordinated campaign has achieved extraordinary success, flipping down-ballot seats in November 2023 and defeating the much-hyped Nassau County Republican machine in February by electing Congressman Tom Suozzi. As a result of the extraordinary leadership and partnership with Governor Kathy Hochul and Senator Kirsten Gillibrand, we are knocking on doors, organizing on college campuses and building a dynamic campaign that will mobilize voters and defeat the extreme MAGA Republicans in November.”

Senator Kirsten Gillibrand

"I am immensely proud of this unprecedented coordinated campaign, which will play an enormous role in taking back the House and electing Democrats up and down the ballot. The coordinated campaign has opened offices and hired staff in every corner of the state; it will empower our grassroots supporters, whose energy is absolutely critical to winning this election. Working together with Governor Hochul, Leader Jeffries and Chair Jacobs, we are building a turnout machine never before seen in New York. I am confident that our efforts will bear fruit this November."

Chairman Jay Jacobs

"2024 is a pivotal year for New York Democrats and through the efforts of Governor Hochul, Leader Jeffries, and Senator Gillibrand, we're making unprecedented investments, rebuilding infrastructure, and running a historic statewide coordinated campaign. Across the state, our organizers have boots on the ground and are working tirelessly to turn out voters in key battleground districts, flip the House majority, and elect Democrats up and down the ballot."

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